

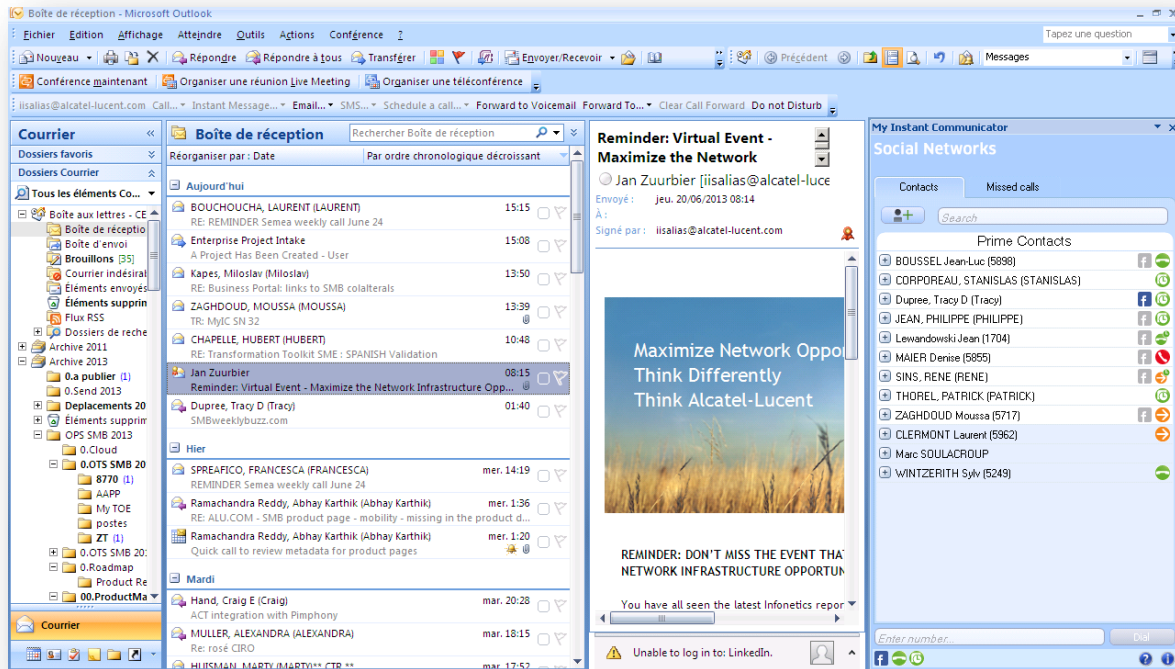
MY IC SOCIAL NETWORKS

SOCIAL USER EXPERIENCE
APPROACH WITH FREE TRIAL ON
MY IC SOCIAL NETWORKS

CAPITALIZE ON THE SOCIAL USAGES

EACH CONTACT IS POTENTIAL BUSINESS

- EXPAND YOUR RICH COMMUNICATION FROM ONE SINGLE POINT OF CONTROL WITH **MY IC SOCIAL NETWORKS**

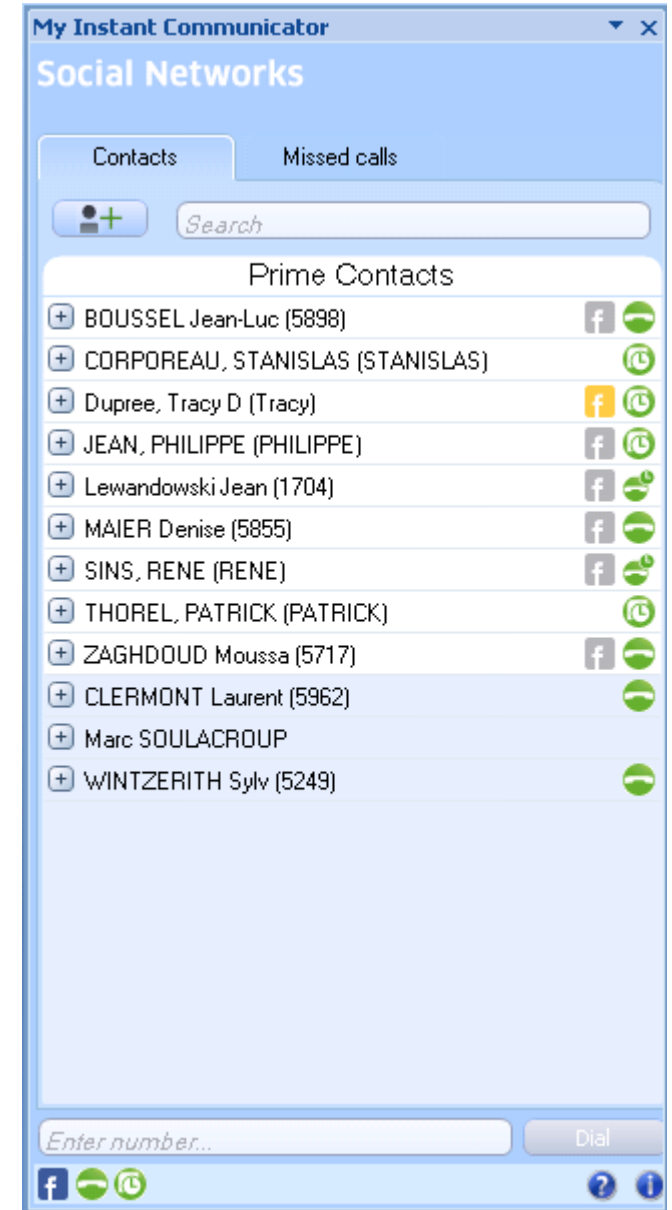


- MERGING **RICH PRESENCE** OF ALL USER CONTACTS, BOTH INTERNAL (PABX, OUTLOOK, ACTIVE DIRECTORY) AND EXTERNAL (SOCIAL NETWORKS) AS WELL AS OUTLOOK CALENDAR AVAILABILITY.
- CHOICE OF THE **MEDIA THAT BEST FITS** ACCORDING TO THE COMMUNICATION CONTEXT: CHAT, PHONE CALL...
- **TIGHT INTEGRATION** OF TELEPHONY, SOCIAL MEDIAS WITHIN OUTLOOK ENVIRONMENT
- ONE STOP SHOPPING

MY IC SOCIAL NETWORKS - FREE TRIAL

- **NEW 60-DAY FREE TRIAL**

- LET THE CUSTOMERS DISCOVERING ALL THE CAPABILITIES
- CONVINCED THEM WITH A DAILY EXPERIENCE
- BOOST THE SALES WITH 60 DAYS TRY & BUY



MY IC SOCIAL NETWORKS - FREE TRIAL



- 60-DAY FREE TRIAL

- NO license
- Pre-requisite: Outlook & OXO RCE R9.X & Microsoft Outlook 2003, 2007, 2010, 2013
- Full featured
- Warning 7 days before trial expires

- AFTER 60 DAYS TO UNINSTALL:

- Go to Programs, select My IC Social Networks and choose to uninstall

A horizontal flowchart with four rounded rectangular boxes connected by a thick pink arrow pointing from left to right. The background is a blue sky and sea with a white sailboat.

Download
Software from
BPWS or ALU
Enterprise
Website after
Nov 4th

Install only on
the user's PC

No license
required

**Service Up
and running
for 60 days**

User happy 😊

Supply the full
time license

MY IC SOCIAL NETWORKS - FREE TRIAL USES CASES

- INSTALLED BASE

- Text ready to use as a mailing to promote this free trial by the partner to his installed base (ready for November 4th)
- Social medias...

- To be mixed with Transform campaign approach as additional gift when migrating to the newest OXO RCE release

- NEW SALE OPPORTUNITY

- Propose when selling OXO RCE R9.X
- A “gift” for a new contract
- “Cherry on the cake” for new sales



MY IC SOCIAL NETWORKS - LYNC & LANGUAGES

- SKYPE & LYNC INTERACTION

- Lync users can be added to Skype contact list, thus available on My IC Social Networks
- Presence of external Lync contacts is visible on My IC Social Networks (via Skype)
- “Click to call” on Skype from My IC Social Networks to join Lync users

- APPLICATION USER INTERFACE

- Additional languages: Dutch & Portuguese

- HELP ONLINE

- Additional languages: Italian, Spanish & Portuguese

- SUPPORT OF OUTLOOK 2013 - 32bits

